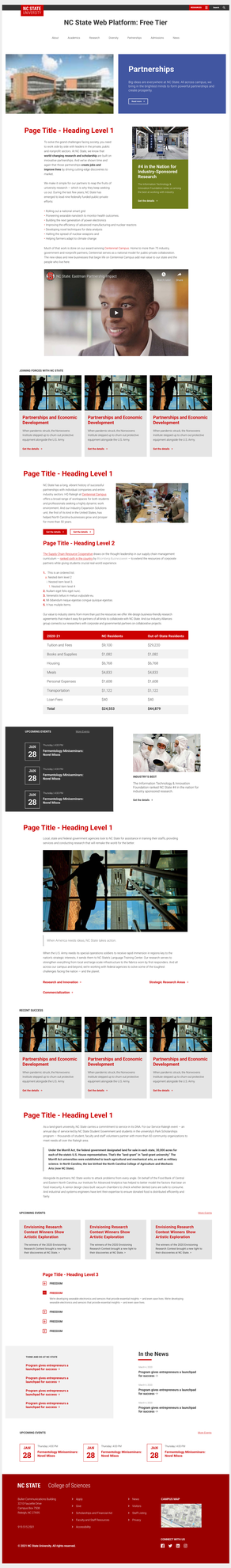
NC State Web Platform Schematics

free-tier-schematic



Wrapper
Branding bar, website title and navigation.

Split Header
Highlight your page's purpose.

Spotlight Box
Display a floated box showcasing special content.

Bulleted List

Video
Embed a standard video from a video-sharing platform.

Featured Content
Display a row of two or three content cards with optional images.

Image
Insert an image to make a visual statement.

Button
A general-use button for calling attention to a link.

Paragraph: H2 Heading
Introduce a new section.

Numbered List

Table
Insert a table – perfect for sharing charts and data.

Split Container
Display a row of two curated blocks side by side.
Blocks shown:
- Events
- Featured Content

Paragraph: H1 Heading

Image
Insert an image to make a visual statement.

Link List
Display one or two columns of bolded links.

Featured Content
Display a row of two or three content cards with optional images.

Paragraph: H1 Heading

Blockquote
Display quoted text from a different source.

RSS Feed
Display entries from any RSS or Atom feed.

Paragraph: H3 Heading

Accordion
Display collapsible content.

Split Container
Display a row of two curated blocks side by side.
Blocks shown:
- Link List
- Blockquote

Events
Display three upcoming events from a given category.

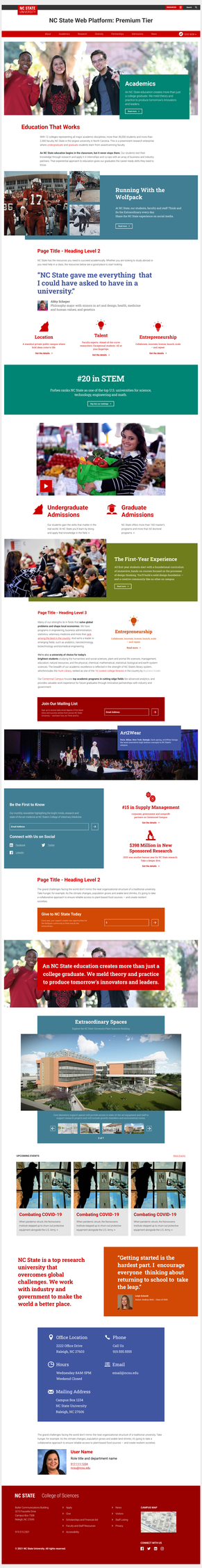
Footer
Highlight important links, user engagement opportunities and contact information.

NC State Web Platform: Free Tier

The NC State Web Platform supports your efforts to effectively communicate on brand university messaging. The wide-ranging set of block types allows you to create an engaging site whether you're focused on delivering information or showcasing highly visual marketing content.
Visit go.ncsu.edu/web-platform for more information.

Key:
Wrapper
Branding bar, site title, navigation
- Block name
- Description
- Color options
- Float option
- Homepage only

premium-tier-schematic



Wrapper
Branding bar, website title and navigation.

Floating Box Header
Highlight your page's purpose.

Paragraph: H1 Heading
Introduce a new section.

Instagram Feed
Curated block images for a Smush Backup Instagram feed.

Paragraph: H1 Heading

Testimonial
Showcase a quote with attribution by displaying it as a graphic element.

Fact List
Display a list of between one and three facts or statistics, each accompanied by an icon.

Big Fact
Display a prominent, hard-based fact.

Video Image
Embed a video and overlay a still image of your choice.

Resource Link
Showcase a set of links, each accompanied by a title and an optional blurb.

Mini Story
A powerful pitch row with a title, trigger and call-to-action link.

Fact
Display a fact or pride point accompanied by an icon.

Email Signup
Invite users to subscribe to an email list.

Media Divider
Full-width image or video with an optional content block.

Split Container
Display a row of two curated blocks side by side.
Blocks shown:
- Upcoming Engagement
- Platform

Paragraph: H2 Heading

Giving Form
Show a form and teaser copy to initiate a gift through Windows.

Image Statement
Bring an image and statement to life with a creative scrolling effect.

Photo Gallery
Create a scrollable gallery of photos.

Automated Posts
Feed a featured content block from an automated source with optional image.

Split Container
Display a row of two curated blocks side by side.
Blocks shown:
- Testimonial
- Testimonial

Contact Card
This block allows users to feature a single person's name and contact details in a succinct area of a webpage.

People Card
Highlighting the user's image, name, role title, department name, phone number, and email address.

Footer
Highlight important links, user engagement opportunities and contact information.

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