NC State Web Platform Stories-Post Schematic

news-basic

Wrapper
Branding bar, website title and navigation.

Default Post Header
Displays the title of your post. You also have options to show a subtitle, display category, publish date and post author.

Lead Paragraph
Apply optional styling to the opening sentence of your beginning paragraph.

Pullquote
Highlight a quote from your post by displaying it as a graphic element.

Paragraph: H2 Heading
Introduce new sections and organize content to help visitors (and search engines) understand the structure of your content.

Bulleted List

Related Stories
A simple display of one or two related stories.

Image
Insert an image to make a visual statement.

Email Signup
Invite users to subscribe to an email list.

Paragraph: H4 Heading
Introduce new sections and organize content to help visitors (and search engines) understand the structure of your content.

Button
A general-use button for calling attention to a link.

Highlight
Display a featured story with a title, teaser, call-to-action link and an optional image.

Paragraph: H3 Heading
Introduce new sections and organize content to help visitors (and search engines) understand the structure of your content.

Accordion
Display collapsible content.

Video Image
Creates a video embed overlaid with a still image.

Blockquote
Display quoted text from a different source.

Thumbnail Gallery
Display multiple thumbnail images that expand into a lightbox gallery.

Giving Form
Show a form and teaser copy to initiate a gift through iModules.

Categories and Tags

Comments

Prefooter
Related stories will appear at the bottom of all posts.

Footer
Highlight important links, user engagement opportunities and contact information.

news-enhanced-immersive

Wrapper
Branding bar, website title and navigation.

Immersive Post Header: Default
Displays the title of your post. You also have options to show a subtitle, display category, publish date and post author.

Pullquote Aside
Highlight a quote from your post to the left or right of the body content.

Separator

Paragraph: H2 Heading
Introduce new sections and organize content to help visitors (and search engines) understand the structure of your content.

Fact Aside
Display a supporting fact accompanied by an icon to the left or right of the body content.

Fact List
Display a list of one, two or three facts, each accompanied by an icon.

Image Grid
Insert a series of images to make a visual statement.

Paragraph: H3 Heading
Introduce new sections and organize content to help visitors (and search engines) understand the structure of your content.

Audio
Embed a simple audio player.

Timeline
Highlight a chronological arrangement of events.

Sandwich Narrative
Feature a brief companion story within your story.

Magazine Preview
Display other stories within the current magazine issue.

Categories and Tags

Comments

Prefooter
Related stories will appear at the bottom of all posts.

Footer
Highlight important links, user engagement opportunities and contact information.

news-enhanced-split

Wrapper
Branding bar, website title and navigation.

Immersive Post Header: Default
Displays the title of your post. You also have options to show a subtitle, display category, publish date and post author.

Pullquote Aside
Highlight a quote from your post to the left or right of the body content.

Separator

Paragraph: H2 Heading
Introduce new sections and organize content to help visitors (and search engines) understand the structure of your content.

Fact Aside
Display a supporting fact accompanied by an icon to the left or right of the body content.

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Paragraph: H3 Heading
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Timeline
Highlight a chronological arrangement of events.

Sandwich Narrative
Feature a brief companion story within your story.

Magazine Preview
Display other stories within the current magazine issue.

Categories and Tags

Comments

Prefooter
Related stories will appear at the bottom of all posts.

Footer
Highlight important links, user engagement opportunities and contact information.

news-enhanced-full-width

Wrapper
Branding bar, website title and navigation.

Immersive Post Header: Default
Displays the title of your post. You also have options to show a subtitle, display category, publish date and post author.

Pullquote Aside
Highlight a quote from your post to the left or right of the body content.

Separator

Paragraph: H2 Heading
Introduce new sections and organize content to help visitors (and search engines) understand the structure of your content.

Fact Aside
Display a supporting fact accompanied by an icon to the left or right of the body content.

Fact List
Display a list of one, two or three facts, each accompanied by an icon.

Image Grid
Insert a series of images to make a visual statement.

Paragraph: H3 Heading
Introduce new sections and organize content to help visitors (and search engines) understand the structure of your content.

Audio
Embed a simple audio player.

Timeline
Highlight a chronological arrangement of events.

Sandwich Narrative
Feature a brief companion story within your story.

Magazine Preview
Display other stories within the current magazine issue.

Categories and Tags

Comments

Prefooter
Related stories will appear at the bottom of all posts.

Footer
Highlight important links, user engagement opportunities and contact information.

NC State Web Platform: Stories

The NC State Web Platform supports your efforts to effectively communicate on-brand university messaging. The wide-ranging set of block types allows you to create an engaging site whether you're focused on delivering information or showcasing highly visual marketing content. Visit go.ncsu.edu/web-platform for more information.

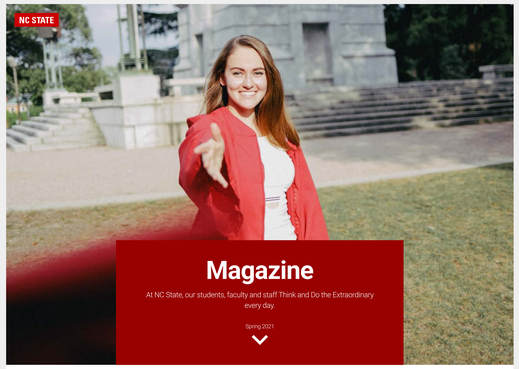
Key:

Wrapper
Branding bar, site title, navigation

- Block Name
- Description
- Color options
- Float options
- Magazine only

NC State Web Platform Stories-Magazine Schematic

magazine-default-immersive-schematic



Default Immersive Cover

The design of your magazine's cover is determined by the lead story.

Table of Contents

Display a curated list of stories within the current magazine issue.

Footer

Highlight important links, user engagement opportunities and contact information.

NC State Web Platform: Magazine

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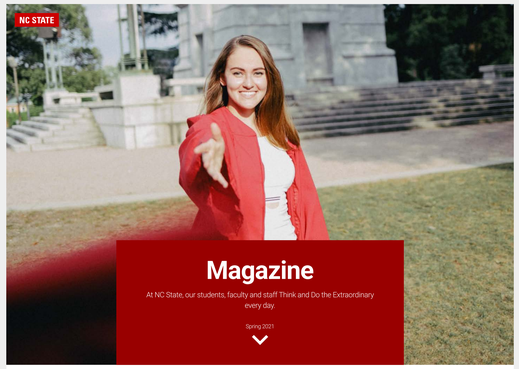
Key:

Wrapper

Branding bar, site title, navigation

- → Block Name
- → Description
- → Color options
- → Magazine only

magazine-side-by-side-schematic



Default Immersive Cover

The design of your magazine's cover is determined by the lead story.

Table of Contents

Display a curated list of stories within the current magazine issue.

Footer

Highlight important links, user engagement opportunities and contact information.

NC State Web Platform: Magazine

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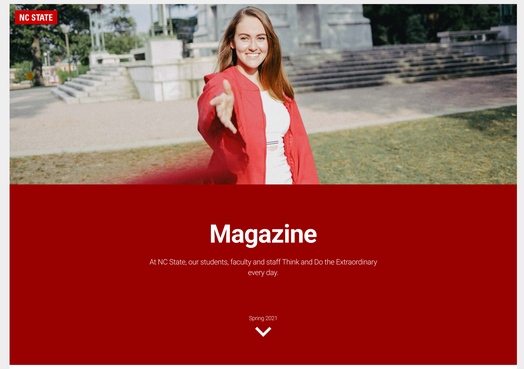
Key:

Wrapper

Branding bar, site title, navigation

- → Block Name
- → Description
- → Color options
- → Magazine only

magazine-media-banner-schematic



Media Banner Cover

The design of your magazine's cover is determined by the lead story.

Table of Contents

Display a curated list of stories within the current magazine issue.

Footer

Highlight important links, user engagement opportunities and contact information.

NC State Web Platform: Magazine

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Key:

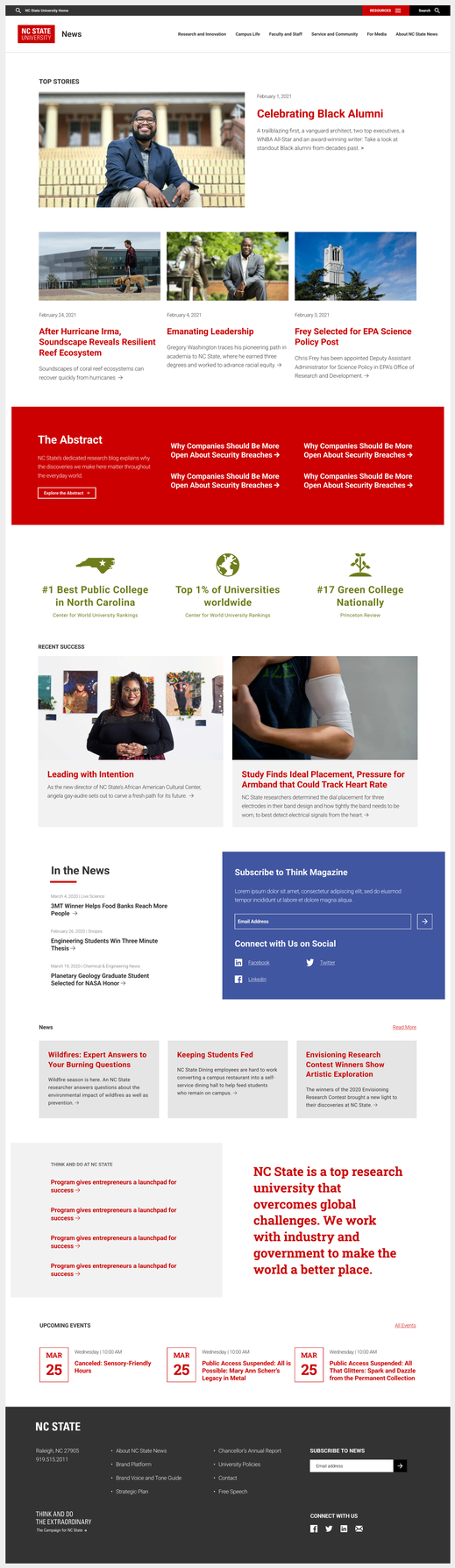
Wrapper

Branding bar, site title, navigation

- → Block Name
- → Description
- → Color options
- → Magazine only

NC State Web Platform Stories-Homepage Schematic

news-default-homepage



Wrapper
Branding bar, website title and navigation.

Story Listing
Highlight top news stories in rows featuring one, two or three stories.

Category Callout
Previews a selected category.

Fact List
Display a list of one, two or three facts.

Featured Content
Display a row of two or three content cards with optional images.

Category Callout
Previews a selected category.
Blocks Shown:
- News Feed
- Audience Engagement

Automated Posts
Feed a featured content block from an automated source with an optional image.

Split Container
Display a row of two curated blocks side by side.
Blocks Shown:
- Link List
- Statement

Events
Display three upcoming events from a given category.

Footer
Highlight important links, user engagement opportunities and contact information.

NC State Web Platform: Stories

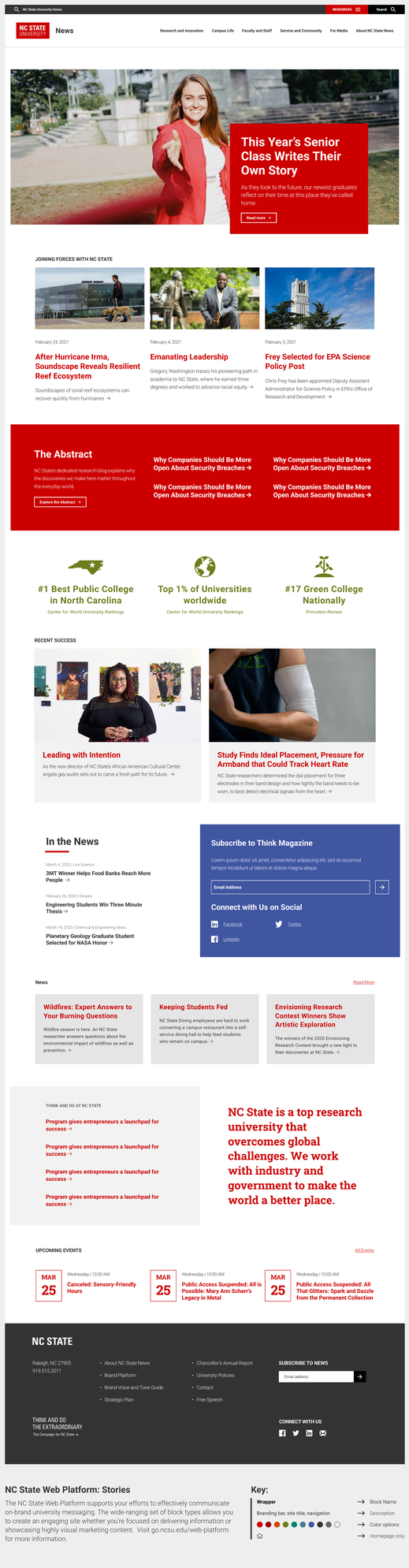
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Key:

Wrapper
Branding bar, site title, navigation

→ Block Name
→ Description
→ Color options
→ Homepage only

news-enhanced-homepage-floating-box



Wrapper
Branding bar, website title and navigation.

Floating Box Header
Highlight a featured news story.

Featured Content
Display a row of two or three contact cards with optional images.

Category Callout
Previews a selected category.

Fact List
Display a list of one, two or three facts.

Featured Content
Display a row of two or three content cards with optional images.

Split Container
Display a row of two curated blocks side by side.
Blocks Shown:
- News Feed
- Audience Engagement

Automated Posts
Feed a featured content block from an automated source with an optional image.

Split Container
Display a row of two curated blocks side by side.
Blocks Shown:
- Link List
- Statement

Events
Display three upcoming events from a given category.

Footer
Highlight important links, user engagement opportunities and contact information.

NC State Web Platform: Stories

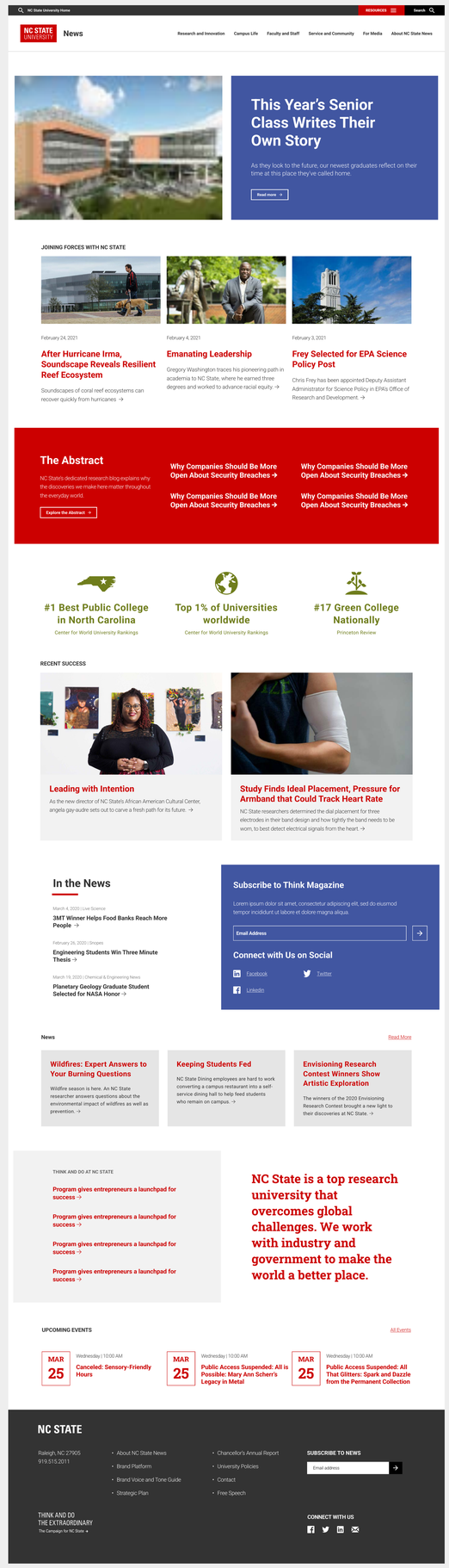
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Key:

Wrapper
Branding bar, site title, navigation

→ Block Name
→ Description
→ Color options
→ Homepage only

news-enhanced-homepage-split



Wrapper
Branding bar, website title and navigation.

Split Header
Highlight a featured news story.

Featured Content
Display a row of two or three contact cards with optional images.

Category Callout
Previews a selected category.

Fact List
Display a list of one, two or three facts.

Featured Content
Display a row of two or three content cards with optional images.

Split Container
Display a row of two curated blocks side by side.
Blocks Shown:
- News Feed
- Audience Engagement

Automated Posts
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Branding bar, site title, navigation

→ Block Name
→ Description
→ Color options
→ Homepage only